

California SB 942: AI Transparency Act

CA-SB-942 · US · binding regulation

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Summary

SB 942 (the 'California AI Transparency Act'), Chapter 291, Statutes of 2024, adds §§ 22757–22757.4 to the California Business and Professions Code — a generative-AI provenance-and-disclosure law regulating 'covered providers' (a person that produces a publicly-accessible GenAI system with over 1,000,000 monthly visitors or users). Covered providers must: make available a free, public AI-detection tool (§ 22757.2(a)); offer users the option of a human-perceptible 'manifest' disclosure marking content as AI-generated (§ 22757.3(a)); and embed a machine-readable 'latent' disclosure in AI-generated image/video/audio content conveying provenance metadata — provider name, GenAI system name and version, creation/alteration time, and a unique identifier (§ 22757.3(b)). AB 853 (Chapter 674, Statutes of 2025) amended the act — most importantly DEFERRING the operative date from Jan. 1, 2026 to Aug. 2, 2026 — and added phased duties for 'large online platforms' and 'GenAI hosting platforms' that make model weights/source code available for download (§§ 22757.3.1–.3.2, operative Jan. 1, 2027) and 'capture device manufacturers' (§ 22757.3.3, operative Jan. 1, 2028). Enforcement is government-only: a \$5,000-per-violation civil penalty in an action by the Attorney General, a city attorney, or a county counsel (§ 22757.4) — NO private right of action, distinct from SB 243's private action (§ 22605). Status adopted_not_in_force: enacted, but the covered-provider duties are not operative until Aug. 2, 2026.

At a glance

Adopted

2024-09-19

Status

adopted not in force

Effective

2026-08-02

Primary source

California AI Transparency Act, SB 942, Cal. Stats. 2024, ch. 291; Cal. Bus. & Prof. Code §§ 22757–22757.4 (added by SB 942, approved by Governor Sept. 19, 2024), as amended by AB 853, Cal. Stats. 2025, ch. 674 (approved Oct. 13, 2025) — operative date deferred to Aug. 2, 2026, and §§ 22757.3.1–22757.3.3 added

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CHICAGO

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OSCOLA

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BIBTEX

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