Synthetic Content Provenance

synthetic_content_provenance · Cross-jurisdiction AI-governance topic

Source: https://policywindow.org/wiki/synthetic-content-provenance

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Summary

Labelling, watermarking, and machine-readable provenance for AI-generated audio / video / text. Distinct from `deepfakes` (which centres on misuse harms) — this is the upstream infrastructure layer. EU AIA Art. 50, China GenAI Measures Art. 13 (mandatory tagging), NIST AI 600-1, G7 Hiroshima Code commitment 6, C2PA standard adoption.

At a glance

Instruments governing

11

In conflict

0

Silent

35

Contested question

Should provenance be a model-provider obligation (watermark at generation), a platform obligation (label at distribution), or a recipient right (declare on request)? Each jurisdiction is currently selecting a different burden allocation.

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APA

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CHICAGO

Policy Window. n.d.. "Synthetic Content Provenance." Wiki article (Topic). https://policywindow.org/wiki/synthetic-content-provenance.

HARVARD

Policy Window (n.d.) 'Synthetic Content Provenance', Wiki article — Topic, available at: https://policywindow.org/wiki/synthetic-content-provenance.

OSCOLA

Policy Window, 'Synthetic Content Provenance' (Wiki article — Topic, n.d.) <https://policywindow.org/wiki/synthetic-content-provenance> accessed [date].

BIBTEX

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